

THE ONLINE NETWORK MARKETING PRO

WHO IS STEVEN JACKSON?

WHO IS STEVE JACKSON AND WHY SHOULD YOU BE IN
HIS SUCCESS TEAM AND TAKE THE JOURNEY OF A
LIFETIME?

BY STEVEN JACKSON

About Steven Jackson

Steven Jackson was born in a city in the south of England called Southampton. He enjoyed a pleasant childhood with his mother, father and a younger brother and on the whole, had a happy upbringing.

On the other hand, school was not so good. He was not a great pupil, but he managed to scrape through with passes and unbelievably gained an apprenticeship with a local company. He still has a dark and wacky sense of humor from those days, which has helped him through the ups and downs of being an entrepreneur in the network marketing industry.

In his youth he was asked to join a band by a friend even though he had never played anything before, being the person he was, he jumped at the chance to try something new and exciting. He didn't realize it then, but music was going to be a pivotal stage in his life allowing him to understand that there was a possibility that his future was going to be different than his parents.

Steven has been an entrepreneur, network marketer and online marketer for the last 25 years, because he feels it ticks all the boxes for him and gives him the financial freedom and the global independence he has always desired, which means he can choose where and how he lives and works.

He has achieved his goals and much more with his globally developing team of passionate and motivated leaders and distributors in the US, Europe and Australia, who are on the journey of a lifetime while building a sustainable business.

Steven has proven to himself and the people that love and admire him that this it is not just about being in the right place at the right time. It is also about having the ability to duplicate success for all the people in his team and then repeat it over and over again.

Steven helps people all over the world to make positive changes in their lives everyday by helping them achieve their goals, make extra money and gain more personal freedom to live the life they desire.

However, before success knocked on Steven's door, he likes to remind everyone, that life was not always so easy. He recalls, there was a time when things were so bad that he was sitting on the floor of his apartment with nothing but a single lamp and an old TV, eating roast chicken out of a bag. Steven said, "well it is easy to look back with nostalgia and say it was a learning experience and I guess it was because we were happy, as the Monty Python's scratch goes". He saw these times as a place of reflection and even though he did not believe he was anywhere near the bottom, the bottom does have a habit of creeping on you.

The early days....

Steven Jackson has been very lucky because he has the support of his lovely wife Anja who herself has been involved many years ago in network marketing with great success, so she understands how difficult but rewarding this business is. However, even in our darkest days we had faith that we could achieve big things as long as we really desired success.

Today, Steven and his wife Anja enjoy a comfortable lifestyle in Finland and in Spain.

Mindset

Business and life perspective

Personal mindset and his journey towards life goals

Steven is a very driven individual and has found that he finds it difficult to understand why others in this business as well as his personal life are not as driven as he is. He often wonders how others see their own success because the excitement of success itself has become as powerful as his original goals.

Steven sees the ability to make life choices irrespective of what that maybe, a powerful motivator. However, the true aspect of what made him successful against failure, is simply that point in time when he physically and psychologically took action and choose to be successful.

For Steven it was simply a mindset and personal reboot that he works on everyday to gain the success in his life. This has not been easy because the second we express an opinion that it can't be done we are sending a message of doubt to ourselves which ultimately reduces chances of success.

He has found that creating small personal successes, daily mindset reboots and reflecting on the importance of leadership skills in his business is a way of influencing himself towards success.

Embracing leadership

Embrace the leadership role in life and in business to achieve success

Steven is a totally confident leader, who believes that success requires leadership. He also sees personal success in his personal relationships and wellness as a vital element to achieve business success. He has taken his leadership role with passion and a massive sense of humor so regardless of the challenges he has on a daily basis he knows he will find a solution.

His leadership skills reflect his personal values such as honesty and integrity, confidence, communication, commitment & passion and creativity & innovation. This has allowed Steven to inspire others, to be accountable, to delegate, to be empowered, to make tough decisions and to empathize with others when a plan does not come together.

With all his achievements Steven is very quick to turn the light off himself and onto those in his team he works closely with, because their success is my success.



Mindset Cont

Collaboration and relationship building

Steven Jackson, Collaborations and leadership

Steven believes that one very important aspect of being a leader is the ability to collaborate with others regardless if they are an upline or downline and even in some cases someone outside of our business. During 2018, Steven Jackson and Shari Soelberg have been working on an exciting project called "Do Essential Chat with Steve & Shari" which is a podcast that discusses everything from Doterra oils to personal development. The main goal for the podcast was to educate while branding themselves in the process, however it has become more than that. They have found that the podcasts have become as much an educational platform for themselves as much as it is for their teams and listeners.

The tough Question

So, you have success, what will you do with your free time?

Steven had plans to do very little, but of course the question highlights the dark side of success. You have the car, the house, the trips aboard and the restaurants, but what then. He had not stopped working since he was 16 years old, so the idea of doing nothing was not going to be possible. He recalled his father working all the hours until he had a nervous breakdown. His doctor told his father that he needed to make some changes in his life and find a passion outside of his working life, which for him became golf.

For Steven finding his passion and purpose in life was a journey of self discovery, but he wanted to get out of the circle and continuously searching for meaning of everything and simply pursue happiness.

Since discovering that being happy was the key, if that was not clear enough already, Steven sat down and reflected on what made him happy. So, now Steven and his wife, travel more, they play more golf and they see friends more. Steven has returned to writing and listening to music again which was put on the back burner for a long time. Steven plans to write a trance music album and build his own fully functioning recording studio in Spain for himself and friends who need a recording studio and a short walk to the beach.

He still enjoys his Friday evening at the pub where he can simply bullshit with friends about nothing and NOT pitch his business opportunity to an unsuspecting mate. Nobody says that our why should change the world, but for Steven it has change him and his relationship with himself and others.



Projects

Business Opportunity

Doterra Wellness Advocate | June 2015 - Present

Steven has been a Doterra Wellness Advocate since 2015 and has built a successful global team almost completely online. He promotes the need for leadership qualities in all his team which allows them to dream big. Unlike many Doterra distributors, Steven markets his business predominantly via personal branding, blogging, online marketing and social media marketing.

His over 20 years of experience in the network marketing has allowed him to develop the qualities of a great leader and has given him the success he desires. Great leaders are made not born, so if you want to be apart of Steven Jackson's Doterra team and be the best you can be, reach out to him on the "Learn More" button below and receive his info newsletter.

At the moment, he is looking for business minded people who would be interested in taking key positions as Doterra consultants in my global team.

[Learn More](#)

Do Essential Chat with Steve and Shari

Personal development podcast | June 2018 - Present

Do Essential Chat is a weekly podcast set up by Steve Jackson who resides in Europe and Shari Soelberg who is in the US. The goal of the podcast is to help and support anyone who wants to be more than they are in and outside our Doterra team. Every week we will have a round table discussion about various topics ranging from running a Doterra business, using Doterra products, and anything else our listeners are interested in. We will have guest speakers within and outside the industry given their views on becoming successful in MLM and network marketing industry as well as a wellness issues in relation to essential oils.

If anyone would like to participant in any of our podcasts contact us on this page and we will get back to you if we feel you are suitable.

[Listen to podcast](#)

Projects Cont

Soiniitty Flux Project

Music production, mainly in the dance music genre | April 2007 - Present

The Soiniitty Flux Project is a Finland based music cooperative with the goal to promote Trance and dance music in the Finnish and the Baltic countries (Sweden, Norway, Denmark and Estonia).

My main production tools are Sonar X1 studio, Nexus 2 soft-synth, Midi keys, various guitars, samples and multiple Vst's such as side-chain compressors and so on.

My influences vary from industrial, trance, house, techno, dance, indie and classical, but for this project I am mainly focusing on the dance element with an edgy feel to it.

[Listen to podcast](#)

The MLM blog and landing page service

Complete online service for network marketers | May 2019 - Present

I am sure you have looked at the top MLM earners and asked yourself, how they are making a success of their business while you are not? They of course, work hard at what they do and have had years of experience in their pockets, but in recent years many have realized the power of the internet and moved at least some of the business online.

The main issue for many people new to MLM is that they want to start a business from home but do not have the skills or knowledge to know where to start.

We can help. We can do a very basic and affordable package for anyone's pocket that includes a domain name, hosting package, template if needed, basic SEO, Statcounter, indexing on Google and Bing, text rewrites if needed, image editing if needed, and much more.

[Learn More](#)



Skills and Experiences

Steven skills and experiences are quite eclectic using and integrating ideas, styles, or tastes from a broad and diverse range of sources. This includes running a global online business to running a weekly podcast called Do Essential Chat with his business partner and friend Shari Soelberg. In the past he had also been playing rock, punk and jazz music and still enjoys it today if not as professionally as it was. However, his experience in music has allow him to use these skills to product personal development podcasts, create marketing video and build exciting social media showcases with maximum effect.

Steve sees himself as a true European after living and working much of his life in Finland. Since being in Finland he has made a comfortable life for himself and his family by learning the language and integrating fully into the culture.

Finally, his entrepreneurial spirit has allowed him to branch out, into network marketing over 25 years ago then on affiliate marketing and online marketing. In 2007 he returned to network marketing with new and innovative ideas such as web design, SEO, keyword optimization and social media marketing methods allowing him to run his future MLM businesses online. This has giving him the tools and knowledge to enjoy the financial freedom and global independence he has always desired via a laptop and a mobile phone.

Education

Helsingin Ammattikorkeakoulu Stadia, Helsinki, Finland

Bachelor of Social Services | August 2000 - January 2004

The Bachelors degree in Social Services qualifies the individual work with various client groups. Provision of services and client work is seen through a social pedagogical framework. The work may consist of supporting clients in their home or community settings, co-ordination of services, or supportive guidance and assistance.

The work sometimes takes place with families and people of all ages in areas such as: child protection, early childhood education, community work, substance abuse prevention or promotion of mental health. The curriculum is based on a social pedagogical framework focuses on empowering citizens, preventing marginalization and promoting inclusion and social pluralism.

The degree run along side the BTEC Higher National Diploma in Caring services and Practice management.

Even while Steven was taking his degree he begun to understand the benefits it would have as a entrepreneur and network marketing in the future. This can be seen regarding empowering new business partners and understand that there was going to be a pedagogical process during the transition towards being a networking marketing pro.

Testimonials

I have worked with Steven for several years and have been impressed with his diligence and commitment to his business. He is a strong leader with a proven system to help others achieve their goals. Steven has a quick mind and a quick wit and is willing to look at a situation from every angle until he finds his solution. It has been a great reciprocal relationship working with Steven as we each learn from each other's strengths and challenge each other's perspectives at times!

- Shari Soelberg

I remember Steven as a motivated and hard working student, who also demonstrated creativity and did not lack initiative when needed. As a class member he showed constructive attitude although his studies at Helsingin ammattikorkeakoulu Stadia, Finland

- Mervi Nyman

Just want to say that Steven is a great coach and answers all questions promptly by Skype, email or in Social Media groups. He is very knowledgeable and always willing to help out with whatever your business building struggles may be, he is also very empathic to whatever struggles you may be having. I am so happy just knowing that he is always there. Thank you, Steven, for all that you do!

- Rochelle Grant

Would you like to work with Steven Jackson?

If you would like to work with Steven Jackson click on the link on this page add your name, email address and a short message on the form below and he will get back to you asap

Contact Details

Steven Jackson

New York | London | Helsinki | Malaga

Call On WhatsApp

info@steven-jackson.com

IAuthor: Steven Jackson

Source: steven-jackson.com

